

## **Redesigned Utility Bills Coming in August**

## FOR IMMEDIATE RELEASE

July 20, 2015 Contact: Ashley Hunter 803-256-4645 or <u>ahunter@mckaypublicaffairs.com</u>

The Batesburg-Leesville Department of Public Works has begun outsourcing the printing and mailing of utility bills for 2,900 utility customers. These new bills will arrive in customer mail boxes starting August 1<sup>st</sup>.

<u>Professional Mail Services Inc.</u>, a billing company with more than 30 years of experience, was selected to print and mail utility bills for the Town. The Town will be able to take advantage of bulk and pre-sort discounts to save money, as well as, additional features to keep the public informed

The new bills, which will consist of a tri-folded single-sided printed page with a detachable stub, will accompany a return envelope for easy mailing or drop off. All of the information contained within the bills will remain the same, with just a new look and feel. Customers will still be able to make payments online, in-person, or by mail. One new feature, however, will allow the Town to add inserts or have notices printed directly on the bills therefore increasing town-wide communication.

Town Manager, Ted Luckadoo, "Anytime we can save on money and staff time and not have an impact on the level of service the citizens receive, it is an easy decision. This is just one more area that we will become more efficient and effective in trying to keep costs as low as possible to our citizens and customers."

Stay up-to-date on what is happening in the Town of Batesburg-Leesville by following us on Facebook and Twitter!

-###-